



WORKING TOGETHER FOR THE CULTURAL HERITAGE

The leading trade fair awaits you!

Together with



International Trade Fair for Museum and Exhibition Technology



www.denkmal-leipzig.com

WELCOME TO THE 12[™] denkmal

Monument conservation is not only an important location and economic factor, but also a topical social task and a global challenge.

In 2016 Europe's leading trade fair is again the pivotal point for exchanging experiences on a transnational level and for new international business opportunities, and is thus an indispensable interface for domestic and international stakeholders in this sector.

In 2014 every 10th of the 13,100 visitors came from abroad, and 434 exhibitors from 17 countries showed how varied monument conservation and restoration is in a pan-European context.

Traditionally, most foreign participants come from Denmark, France, Italy, the Netherlands, Austria, Poland, Russia and Switzerland, which is also the case in 2016. For the first time ever, Croatia will be represented at denkmal.

Members of the Advisory Board and the International Board of Trustees support denkmal with their expertise.





THE SPECTRUM OF EUROPE'S LEADING TRADE FAIR – IMPRESSIONS OF denkmal 2014



TRADITION, PASSION AND ATTENTION TO DETAIL

denkmal is much more than a trade fair. Work is performed at the often elaborately designed fair stands and in workshops. Visitors can experience monument conservation and restoration, historic materials and special products live and first hand, and can discover rare craftsmanship.

Also in 2016 this leading trade fair is staged together with the Lehmbau trade fair.

Clay has meanwhile become a modern building material which is extensively used for monument conservation and the restoration of old buildings. As the Lehmbau trade fair is complementary to denkmal, both fairs have been staged together since 2004. Work with clay is performed in the 'Handicraft Street', and can be haptically experienced by visitors.



MEETING EXPECTATIONS, PRESENTING SOMETHING NEW.

The diversity of restoration and monument conservation is visible and palpable at denkmal. It is a forum for meetings and education. As Lessing already said: "I go to Leipzig, the place where you can see the whole world in a nutshell".

Experience three intensive days and look forward to novelties, concepts, best-practice examples and proposed solutions, valuable exhibits on display at fair stands, live presentations and an eye for detail, innovations and traditions, and to an event where values and knowledge are imparted and inspiring ideas and experiences are exchanged with national and international experts, as well as with dedicated citizens and networkers.

As denkmal is open to the public, it is also some kind of 'explorer fair'. You can look forward to such topics as ECHY 2018, the White City of Tel Aviv, Qingdao, Zollinger roofs, future-oriented professions, denkmal and energy, an auction of historic building materials, etc.







THE SPECIALIST PROGRAMME ALSO COVERS A VARIETY OF TOPICS

There is something for each and every visitor — be it high-profile symposiums, panel discussions, experts' roundtables, training and further education programmes, expert company lectures, award ceremonies and special exhibitions, or lectures at fair stands.

Both at the "INFO-FORUM" as well as at the "denkmal-FORUM" a daily changing programme is presented, including lectures by renowned speakers, networks, projects and best-practice examples.





The CONTACT "denkmal" — International Business Meetings is taking place for the 5th time this year. Take this opportunity to make contacts on 11 November 2016.

Please see **www.hwk-leipzig.de/contact-denkmal** for further information and registration.

You can find the current denkmal 2016 specialist programme and various search functions at

www.denkmal-leipzig.com/programme





SYMPOSIUMS AT THE CONGRESS CENTER LEIPZIG CCL

- ICOMOS Conference "Hour Zero Planning for the Future of the Past after Catastrophes"
- Construction Information Forum Planning basis for Renovation, historic Conservation and Restoration
- FNR Symposium on "Renewable Building Materials Used for Restoration and Monument Conservation"
- iforum Construction on Existing Buildings Adding, Extending, Converting
- KEIMFARBEN Symposium "Architectural Colours in the Early Modern Era"
- Remmers Seminar on "Hydrophobicity vs Waterproofing Monuments Opportunities and Risks"
- Workshop on "Learning about, Teaching and Imparting World Heritage a UNESCO Mission"
- Conference on "Restoration-Ethical Principals and their Implementation in Practice"
- Stonemasons Seminar "Monument Conservation"
- BHU and DNK Workshop / Conference "Brave New Media World?" – The Opportunities Presented by Digital Conciliation to Building Culture and Monument Conservation
- VDR "Day of Further Training"
- VdL Technical Symposium "There is Always Room for More?" Roof Extensions of Cultural Heritage Sites"
- Annual General Meeting of the Federal Association of Restorers
- "Documentations", Conference of the Federal Association of Restorers in the Interior Design Trade

(As of 4 June 2016, subject to change)

AWARD CEREMONIES

The Bernhard Remmers Prize for outstanding performance in artisanal monument conservation will be presented for the ninth time at denkmal 2016 in Leipzig. The winner and the building concerned will be announced at a gala of the Bernhard Remmers Academy on 10 November 2016.

"DenkMal Nutzung!" — this is the motto of this year's 9th Trade Fair Academy taking place at denkmal and of a Germany-wide architecture competition among students. During the fair the ten best designs will be shown at an exhibition, and the top three designs will be presented and be awarded a prize at a symposium on 11 November 2016.

The 12th Monument Conservation Prize of the Leipzig Chamber of Crafts (HKW) will be awarded on 11 November 2016. The winners will be selected by an expert panel made up of representatives of regional monument conservation authorities and the trade.



Since 1996, 10 gold medals for outstanding performances in European monument conservation have exclusively been presented each year to exhibitors at denkmal for their performance and the products they presented at the fair. These gold medals have meanwhile become an internationally recognised quality seal for excellence in restoration work and monument conservation in Europe. The winners of the gold medals will be selected by the expert panel. The award ceremony is taking place on 12 November 2016.









International Trade Fair for Museum and Exhibition Technology

BUNDLED COMPETENCIES

The 4th International Trade Fair for Museum and Exhibition Technology MUTEC is taking place at the same time as denkmal, and is staged by Leipziger Messe itself for the first time ever in 2016. Trade visitors from museums and other cultural institutions are given a comprehensive overview of the opportunities offered by modern technology to boost their attractiveness by staging creative events and using new exhibition styles. MUTEC presents innovative fittings and infrastructure solutions to operators and employees of archives and libraries.

The specialist programme is much more comprehensive than before and addresses the challenges of today and the future. Leipziger Messe organises seminars and workshops with various partners, such as the Saxon Association of Museums, the Mobile School of Lighting Design and the Pausanio Academy. It is planned to discuss such topics as Secure & Preserve, Light and Accessibility at an open MUTEC-Forum 2016 in the fair hall.

Exhibitors and visitors alike can take advantage of the synergy effects of denkmal and MUTEC and the partially complementary services they offer, the time gained by their joint schedule and the opportunity to make contact with international experts in the important fields of museum work and monument conservation.

www.mutec.de/en







LEIPZIG - THE IDEAL HOST FOR denkmal AND MUTEC

Leipzig has been the proud host of Europe's leading trade fair for more than 20 years. In 1994 denkmal celebrated its successful debut at the old Leipzig fair ground. The new Leipzig fair ground was opened in April 1996: modern technology and aesthetic function-oriented architecture offer exhibitors and visitors alike the best conditions possible.

The quality of life enjoyed in this trade fair metropolis combining business, science, culture and nature is high. Tourists from around the world travel to Leipzig to explore the 1000-year history of this livable and loveable city. This is where you can follow the tracks of such famous personalities like Martin Luther, Johann Sebastian Bach, Goethe, Schiller and Napoleon. More than 50 museums and collections are there for you to visit in Leipzig.

Saxony ranks among those Federal States where most listed buildings are located. As there are no heritage areas, each site worth protecting is listed instead, so that 102,911 sites are included in the monument list. The city of Leipzig accounts for 14,114 cultural heritage sites, and is thus one of the cities with the highest number of monuments.

Visit the pulsating city of Leipzig and discover the architectural jewels and the charms of this Wilhelminian-style city.

Welcome to Leipzig and to denkmal and MUTEC 2016. www.leipzig.de · www.denkmal-leipzig.com







TWO FAIRS – ONE TICKET

VENUE	Leipzig Exhibition Centre, Hall 2 and CCL Congress Center Leipzig	
OPENING HOURS	10 November – 12 November 2016, 9.30 am – 6.00 pm	
ENTRANCE FEES	Daily ticket	EUR 17.00
	Discounted daily ticket*	EUR 10.00
	Daily ticket online	EUR 14.00
	Group daily ticket (per person, minimum group size 10 persons)	EUR 10.00
	Youth daily ticket**	EUR 3.00
	Three-day ticket	EUR 26.00
	Three-day ticket online	EUR 20.00
	Free admittance for children up to the age of 14 when accompanied by adults. * The reduced price applies to severely disabled persons, pensioners, unemployed persons, members of the Federal Volunteer Service and the Youth Volunteer Service. We reserve the right to check credentials on site. Please present the appropriate document for verification. ** For students, pupils, trainees with appropriate credentials.	
TICKETS	Buy tickets at the online ticket shop from	
	30 August 2016 onward and benefit	
	(cost savings, no waiting, use of public transport) www.denkmal-leipzig.com/ticket	
DEUTSCHE BAHN	DB special denkmal and MUTEC 2016 offer. For information on trains to/from Leipzig and accommodation see: www.denkmal-leipzig.com/hotel	
FAIR CATALOGUE	Ready for dispatch as of 24 October 2016 EUR 7.00 plus postage	

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DENKMALBRIEF THE INDUSTRY NEWS

The e-newsletter from denkmal, Europe's leading cultural heritage trade fair.
Subscribe for free NOW at www.denkmal-leipzig.com

Simultaneous with denkmal



Lehmbau – Trade Fair of the German Association for Building with Earth



MUTEC — International Trade Fair for Museum and Exhibition Technology

